

Optional**Submit
before****July 31**

No.18 Advertising [Charge]

Submit to**IPF Association**

E-mail: office_ipfjapan@ipfjapan.jp FAX: +81-3-6630-7068 TEL: +81-3-6273-2966

Exhibitor				Date:
Section / Department				
Contact: Mr./Ms.			Booth No.	
TEL		E-mail		

■ Guide Map Advertising

We hereby apply for an advertisement in Guide Map Advertising.

(No need to submit the application again if you already applied with space application.)

Position	Japanese edition price (tax incl.)	Apply	English edition price (tax incl.)	Apply
Inside Front Cover	¥550,000	Sold out	¥275,000	Sold out
Inside Front Cover Opposite	¥550,000	Sold out	¥275,000	☐
Inside Back Cover	¥330,000	Sold out	¥165,000	☐
Inside Back Cover Opposite	¥330,000	☐	¥165,000	☐
Back Cover	¥660,000	Sold out	¥330,000	☐
One Page (Unspecified)	¥330,000	☐	¥165,000	☐

*Prices are for complete data supply. If design work is required, an additional fee will be charged.

■ Web Banner Advertising

We hereby apply for an advertisement in Web Banner Advertising.

(No need to submit the application again if you already applied with space application.)

Position	Price (tax incl.)	Apply
Top page banner ad	¥440,000	☐

■ E-newsletter Advertising

We hereby apply for an advertisement in E-newsletter Advertising.

Fill in the number of times you would like to apply.(No need to submit the application again if you already applied with space application.)

Position	Price(tax incl.)	Content	Apply
Top banner ad	¥330,000	Image and short text	☐
Article ad	¥275,000	Image and text	☐

How to apply: Please contact the Organizer by email (office_ipfjapan@ipfjapan.jp). Applications are accepted on a first-come, first-served basis.

■ Guide Map Advertising

- If more than one application is received for an advertising space, the Organizer will hold a lottery after the deadline to decide which exhibitor's advertisement will be displayed (exclude 'one page – unspecified' advertisement).
- In principle, the listing order of the 'one page - unspecified' advertisement will be the order in which applications are accepted.

Issuance guideline

● Date of issue	Dec. 1, 2026	● Distribution	Free at the entrance
● Format	A4 size	● Contents	Floor map
● Color	4-color		Exhibitor list
● Number of copies	Japanese edition 50,000 copies		Presentation schedule
	English edition 5,000 copies		

■ Web Banner Advertising

- Banner designs must be approved by the Organizer and can only feature exhibitor or product logos.
- An exhibitor may apply for a maximum of one banner.
- Data format is JPG or PNG. The display size is W147px × H110px.
- Advertisement is limited to exhibitors only. Only static images will be accepted.
- If more than 8 applications are received for the advertising space, the organizer will hold a lottery after the deadline to decide which exhibitor's advertisement will be displayed.
- Banner ads are displayed in a different location for each access.
- You can embed a URL in the banner.

■ E-newsletter Advertising

- Number of distributions Approx. 70,000 (Previous IPF Japan visitors and exhibitors, primarily based in Japan.)
- Distribution date Once a month on the second Tuesday of each month.
- How to apply Please contact the Organizer by e-mail (office_ipfjapan@ipfjapan.jp).